



XIGNITE AND BATS EXCHANGE PARTNER TO PROVIDE ON-DEMAND REAL-TIME MARKET DATA

**WEB SERVICES DELIVERY REDUCES COSTS AND
SIMPLIFIES DEVELOPMENT OF FINANCIAL WEB SITES AND APPLICATIONS**

Kansas City, Mo. And San Mateo, Calif.—February 9, 2009—BATS Exchange, an innovative and technology leading U.S. securities exchange, and Xignite, the leading cloud computing provider of on-demand, [Web services](#) for professional-grade [financial market data](#) and applications, today announced the introduction of XigniteBATSLastSale and XigniteBATSRealTime. These breakthrough financial Web services are the first to deliver on-demand market data using real-time [BATS Exchange](#) trading data.

The economic recession has strengthened demand for more timely financial market information, while increasing pressure on companies to reduce costs. Where legacy data feed solutions can be expensive to purchase and difficult to deploy, the XigniteBATSLastSale and XigniteBATSRealTime Web services enable businesses to more affordably integrate real-time stock data into their applications and Web sites in minutes with just a few lines of code. No additional hardware or software infrastructure is required.

Available today, the [XigniteBATSLastSale](#) service provides real-time quotes of the last sale price for the more than 8,000 U.S. equities traded on the BATS Exchange. Soon to be released, the XigniteBATSRealTime service will expand this offering with more in-depth real-time data, such as bid-ask prices and charts. More detailed product information and online purchase are available at www.xignite.com.

Currently the world's third largest securities exchange in terms of notional value with \$552.26 billion traded on its platform in December 2008, BATS Exchange is the only stock exchange to offer real-time market data free of charge. With XigniteBATSLast Sale and XigniteBATSRealTime, businesses can cost-effectively incorporate real-time data into their Web sites and applications for a simple, pay-as-you-go subscription. By leveraging the Xignite cloud services platform and simple Web widgets, companies can integrate real-time stock quotes and charts quickly and at a significantly lower cost than traditional data feed solutions.

“Since opening for business in 2006, BATS has focused on making markets better in many ways, such as promoting lower market data costs,” said BATS CEO Joe Ratterman. “Now, as many financial services companies face tightening IT budgets, we are pleased to partner with Xignite to provide more accessible and affordable applications for in-depth real-time data and last sale price quotes for all market participants.”

“BATS’s innovative technology and business approach creates benefits for the entire industry,” said Stephane Dubois, CEO of Xignite. “In today’s challenging economy, in which every company must do more with less, the combination of free BATS Exchange market data and Xignite’s on-demand, pay-as-you-go Web services is a win-win for customers, and has allowed us to deliver high-value solutions such as the real-time stock quote widgets recently launched by Forbes.com.”

About BATS

BATS Global Markets (BATS) is an innovative global financial markets technology company headquartered in the Kansas City, Mo., area with additional offices in New York and London. The BATS platform was launched in January 2006 and, operating as BATS Exchange, Inc., is one of the fastest growing, top tier equity markets in the United States. BATS serves the European market through its London based, FSA-authorized subsidiary, BATS Europe, which operates a Multilateral Trading Facility for European securities. The BATS platform is internally developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. BATS ... Making Markets Better.

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About Xignite

Xignite is the leading cloud computing provider of on-demand, Web services for professional-grade financial market data and applications, fulfilling more than one billion service requests per month. Xignite offers the broadest selection of financial Web services available today with more than 50 solutions covering domestic and global equities, commodities, currencies, fixed income and interbank interest rates, analyst predictions, company fundamentals, corporate information and news. Xignite solutions power mission-critical applications for portfolio management, sales management, trading, investor relations, executive dashboards, asset pricing, ERP, accounting, e-commerce, online games and financial Web sites for more than 400 global clients, including Citi, GE Commercial Finance, Wells Fargo, ING, Marsh & McLennan, Forbes.com, NetSuite, Fantasy Stock Exchange, Starbucks, and Wendy’s. For more information, please visit www.xignite.com or call 1-866-XML-SOAP.

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