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BATS Available via SFTI

NEW YORK, NEW YORK, October 16, 2007 – NYSE TransactToolsSM, a subsidiary of NYSE Euronext (NYSE Euronext: NYX), today announced that connectivity to the BATS market center is now available via the Secure Financial Transaction Infrastructure[®] (SFTI)[®].

Customers who use SFTI to access BATS will have access to order entry using a subset of the FIX 4.2 protocol as well a real-time information about executions and real-time full depth of book quotations and execution information. “We are glad to announce the SFTI link and look forward to providing SFTI users with access to BATS’ ever-growing pools of liquidity,” said Ken Conklin, BATS’ senior vice president in charge of sales and marketing. BATS handles about 9% of trading volume in U.S. cash equities.

“We are always looking to add market centers and exchanges that will benefit SFTI customers,” said Sam Johnson, NYSE Euronext EVP and CEO of NYSE TransactTools. “As one of the fastest growing top tier equity market centers, BATS is a welcome addition.”

SFTI is the NYSE TransactTools highly resilient, ultra low latency communications backbone created in 2002 for the financial industry. It offers connectivity to multiple exchanges, market centers and content services providers including all of the National Market System markets in the U.S and also connects to over 800 market participants. SFTI FIX provides open, standards-based access for data and trading. The OMS neutral FIX router enables customers to get to any destination through a single FIX connection.

SFTI was designed to be the industry's most secure and resilient network for electronic trading and was engineered to contain no single point of failure. All connections, equipment, power supplies and network links are redundant. Independent, self-healing fiber-optic rings enable financial data traffic to move uninterrupted along another pathway should a SFTI fiber pathway be compromised.

About NYSE TransactToolsSM

NYSE TransactTools, a wholly owned subsidiary of NYSE Euronext (NYSE Euronext:NYX), provides financial markets and market participants with an open, low latency, and neutral platform for global trading connectivity that improves liquidity and reduces risk. The synergistic high performance environment, software and network facilitate DMA trading and market data dissemination between market centers, traders and third party service providers. Firms can access liquidity globally through a single technology platform with extremely low latency. The combination of the SFTI connectivity backbone with the transaction management capabilities of TCM6, provides a flexible platform for services from the physical layer up through message routing and translation, monitoring, configuration and market data dissemination. Providing core technology to 17 of the 20 largest securities firms in the world, in addition to providing communications infrastructure to hundreds of other firms, NYSE TransactTools is the leading provider of connectivity for the largest global liquidity pool. For more information, visit www.nyse.com/transacttools.

About BATS Trading

BATS Trading, based in Kansas City, Mo., with additional offices in New York, was launched in January 2006 and operates one of the fastest-growing, top-tier equity markets in the United States. The BATS platform is developed by a core team of market and technology professionals, catering to the needs of the broker-dealer community. Included in the BATS customer base are more than 200 broker-dealers and a broad-based ownership group of Citi, Credit Suisse, GETCO, Lehman Brothers, Lime Brokerage, Morgan Stanley, Merrill Lynch and Wedbush. BATS recently recorded one-day record volume of 774 million shares. BATS ... Making Markets Better.

Cautionary Note Regarding Forward-Looking Statements

This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current expectations include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2006 ("document de référence") filed with the French Autorité des Marchés Financiers (Registered on June 6, 2007 under No. R.07-0089), 2006 Annual Report on Form 10-K, as amended, and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be

materially higher or lower than those projected. The inclusion of such projections herein should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.