

INTERACTIVE DATA DELIVERS REAL-TIME DATA FROM BATS TRADING TO CLIENTS

Data From Third Largest U.S. Equity Markets Now Available Through PlusFeed and Via Customized Financial Systems

New York, October 7, 2008 – Interactive Data Corporation (NYSE: IDC), a leading provider of financial market data, analytics and related services, today announced that its Real-Time Services business now offers real-time last sale and quote data for all U.S. securities from BATS Trading (BATS), operator of the third-largest U.S. equity market.

The BATS data is delivered to Interactive Data's clients via PlusFeedSM, the Company's consolidated high-quality, low latency digital datafeed. PlusFeed is designed to power algorithmic and electronic trading applications.

Interactive Data's Managed Solutions business, which designs, builds and hosts customized financial market information systems, also offers a new ECN package to provide BATS data on the Market Data Gateway. This fast and flexible open platform enables the aggregation and normalization of financial market data from a variety of sources. Clients can retrieve BATS data via PrimePortal, Interactive Data's solution for customized web-based applications that provides visualization and analysis of real-time and delayed financial data, and via PrimeTerminal, a customizable financial terminal. Clients who utilize PrimeDeveloper, Interactive Data's comprehensive development services package, can obtain the ECN package via several application programming interfaces.

BATS recently received approval from the U.S. Securities and Exchange Commission to become a registered national securities exchange and now has more than 10 percent matched volume traded in U.S.-listed securities. Interactive Data's data delivery mechanisms have been designed to support the full BATS order book along with that of BATS' European Markets division, expected to launch this fall.

"Interactive Data continues to see significant increases in trade volumes as we connect to emerging exchanges such as BATS," said Jay Kilberg, managing director, Interactive Data Real-Time Services. "Our ability to respond by delivering low latency real-time BATS data coverage via PlusFeed, and through the market data platform of our Managed Solutions business, underscores our commitment to providing our clients with timely access to the most relevant market centers as the securities industry landscape continues to evolve and change."

"We are pleased with Interactive Data's commitment to providing real-time market data by using BATS' full depth of book, including bids and asks at all price levels," said BATS Chief Executive Joe Ratterman. "The BATS data feed includes critical real-time data elements which can help Interactive Data's clients to obtain a more comprehensive reference price for their securities."

About Interactive Data Corporation

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related services to financial institutions, active traders and individual investors. The Company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. Many of the world's best-known financial service and software companies subscribe to the Company's services in support of their trading, analysis, portfolio management and valuation activities. Through its businesses, Interactive Data Pricing and Reference Data, Interactive Data Real-Time Services, Interactive Data Fixed Income Analytics, and eSignal, the Company has approximately 2,300 employees in offices located throughout North America, Europe, Asia and Australia. The Company is headquartered in Bedford, Mass. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, whose businesses include the Financial Times Group, Pearson Education, and the Penguin Group, is Interactive Data Corporation's majority stockholder. Interactive Data Corporation is celebrating its 40th anniversary in 2008.

Interactive Data Real-Time Services is a leading provider of real-time global market data to financial institutions, redistributors and online financial portals worldwide. Offerings from Interactive Data Real-Time Services include PlusFeed, a consolidated, low latency digital datafeed. Also managed as part of this business is Interactive Data Managed Solutions, a leading provider and operator of customised financial market information systems

Interactive Data Managed Solutions is a leading provider and operator of customized financial information systems. The group builds and manages Web-based financial market data portals and terminals for a range of organizations worldwide, from retail and investment banks to asset managers, online brokers, stock exchanges and media portals. By aggregating a broad set of financial data and client-proprietary content and offering visually stunning features such as charts, sophisticated search functions, decision-support tools and analytics, these intuitive applications can help customers optimize their business processes and realize efficiencies. Interactive Data Managed Solutions is managed as part of the Interactive Data Real-Time Services business, which provides a comprehensive suite of offerings that includes PlusFeedSM, a consolidated, low latency digital datafeed.

For more information about Interactive Data Corporation and its businesses, please visit www.interactivedata.com

About BATS

BATS Trading is a subsidiary of BATS Holdings, an innovative global financial markets technology company based in Kansas City, Mo., with additional offices in New York and London. The BATS Trading ECN platform was launched in January 2006 and is one of the fastest-growing, top-tier equity markets in the United States. BATS was recently approved by the Securities and Exchange Commission to operate as a national securities exchange beginning in October 2008. The company also plans a European launch in 2008 through its wholly owned subsidiary based in London. The BATS platform is internally developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. BATS ... Making Markets Better.

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