



BATS EXCHANGE MULTICAST DATAFEED NOW AVAILABLE VIA NYSE TECHNOLOGIES' SFTI®

**REAL-TIME DEPTH-OF-BOOK MARKET DATAFEED CUTS LATENCY UP TO 50%;
DATA IS FREE TO BATS EXCHANGE MEMBERS AND MARKET DATA VENDORS**

KANSAS CITY, Mo. – June 12, 2009 – BATS Exchange, an innovative and technology leading U.S. stock exchange, and NYSE Technologies, a provider of complete electronic trading solutions, today announces the immediate availability of BATS Multicast PITCH real-time depth of book data feed via NYSE Technologies' Secure Financial Transaction Infrastructure® (SFTI®) network.

Multicast PITCH provides up to a 50% reduction in latency with 20% fewer events than the Exchange's TCP PITCH feed (a point-to-point depth-of-book market data feed) and allows BATS' market data recipients to more easily redistribute the data within their own networks.

As with all of BATS' market data feed offerings, Multicast PITCH is free for BATS Exchange members and market data vendors. The service can be accessed over the same connections leveraged by NYSE Technologies' SFTI® customers to tap the full spectrum of displayed US equity and options markets.

To complement Multicast PITCH, BATS offers its proprietary "Spin Server" which lets users reconnect to Multicast PITCH intraday and quickly build a snapshot of the state of the electronic order book without having to replay every message of the day.

"We are pleased that Multicast PITCH is now available to BATS Exchange members and market data vendors that connect to BATS' world-class platform through the SFTI® network," said Chris Isaacson, COO of BATS Exchange. "These members and market data vendors can begin receiving the Multicast PITCH feed immediately for fast, efficient access to BATS market data."

Ken Barnes, vice president, Global Connectivity, at NYSE Technologies, said "Our equity market customers are looking for comprehensive connectivity solutions that touch every corner of the market and NYSE Technologies continues to provide that with this additional BATS data feed solution. SFTI® is focused exclusively on the high performance trading community while providing an unmatched level of speed and quality."

For access to Multicast PITCH, BATS Exchange members connected to the BATS platform through the SFTI® network should contact their SFTI account manager. For more information, members can contact the BATS Trade Desk (913.815.7001, tradedesk@batstrading.com) or their sales account manager.

The complete Multicast PITCH specification is available on the BATS Exchange web site at http://www.batstrading.com/resources/membership/BATS_MC_PITCH_Specification.pdf.

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About BATS

BATS Global Markets (BATS) is an innovative global financial markets technology company headquartered in the Kansas City, Mo., area with additional offices in New York and London. The BATS platform was launched in January 2006 and, operating as BATS Exchange, Inc., is one of the fastest growing, top tier equity markets in the United States. BATS serves the European market through its London based, FSA-authorized subsidiary, BATS Europe, which operates a Multilateral Trading Facility for European securities. The BATS platform is internally developed by a dedicated core team of market

and technology professionals, catering to the needs of the broker-dealer and trading community. BATS ... Making Markets Better.

BATS:

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About NYSE Technologies

A division of NYSE Euronext (NYX), NYSE Technologies is a leader in providing innovative software, market data products and data management applications, connectivity solutions, exchange technology, and transaction solutions for trading firms, vendors and financial markets around the world. NYSE Technologies offers one of the most comprehensive suites of high quality commercial technology products that includes advanced messaging platforms, co-location services, ultra-low latency order routing and a one-of-a-kind hosted network community, all designed to enable the free flow of liquidity for the global marketplace. This division operates four units: the Global Connectivity unit, offering one of the world's largest, most reliable financial transaction networks connecting firms and exchanges worldwide; the Trading Solutions unit, which creates and implements high performance, end-to-end messaging software and real-time market data distribution and integration products; the Exchange Solutions unit, which provides multi-asset exchange platform services, managed services and expert consultancy; and the Global Market Data unit, which offers a broad array of global market information products covering multiple asset classes. With offices across the U.S., Europe and Asia NYSE Technologies' advanced integrated solutions for a wide range of services has earned the ability to power the trading operations of global financial institutions and exchanges. For additional information visit: <http://www.nyse.com/technologies>.