



BATS MULTICAST DATA FEED NOW AVAILABLE VIA INTERACTIVE DATA 7TICKS

KANSAS CITY, Mo. – April 20, 2011 – BATS Global Markets, a global stock market operator, today announced the availability of its Multicast PITCH real-time depth of book data feed for all of its U.S. markets via ultra low latency exchange and order routing connectivity services provided by Interactive Data 7ticks.

Members of the BATS BZX and BYX Exchanges and BATS Options that are connected to the BATS trading platform can access Multicast PITCH via the Interactive Data 7ticks network.

“We are pleased to provide the exchange and order routing connectivity services that allow exchange members to utilize BATS’ Multicast PITCH data feed,” said Joe Bigane, managing director, Interactive Data 7ticks. “The combination of BATS solid technology base and Interactive Data 7ticks’ expertise offers the electronic trading community an alternative low-latency exchange connectivity solution.”

The BATS Multicast PITCH data feed provides real-time depth of book quotations and execution information and is just one of the free market data feeds offered by BATS.

“Furthering our commitment to an open connectivity model, we are pleased that Multicast PITCH is now available to BATS members and market data vendors that connect to BATS’ world-class platforms through Interactive Data 7ticks,” said Chris Isaacson, chief operating officer of BATS Exchange. “These members and market data vendors can begin receiving the Multicast PITCH feed immediately for fast, efficient access to BATS market data.”

For more information about the BATS market data feeds and connectivity, please review our [Market Data Products](#) and [Connectivity Manual](#). For more information, members can contact the BATS Trade Desk (913.815.7001, tradedesk@batstrading.com) or their sales director.

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About BATS

BATS Global Markets (BATS) is a leading operator of stock and options markets around the globe. BATS operates two stock exchanges in the U.S., the BATS BZX Exchange and BYX Exchange; BATS Options, a U.S. equity options market; and BATS Europe, an FSA-authorized multilateral trading facility in Europe. Each of these marketplaces is powered by BATS’ innovative and proprietary technology that was developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. The company is headquartered in the Kansas City, Mo., area with additional offices in New York and London. BATS ... Making Markets Better.

About Interactive Data Corporation

Interactive Data Corporation is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions. Interactive Data’s offerings support clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management. Interactive Data is headquartered in Bedford, Massachusetts and has over 2,400 employees in offices worldwide.

For more information about Interactive Data, please visit: www.interactivedata.com

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