



BATS EXCHANGE TO OFFER NEW MARKET DATA PRODUCTS

CORE MARKET DATA FEEDS REMAIN FREE OF CHARGE; PLANS FIRST NEW MARKET DATA PRODUCT RELEASE IN SPRING 2010, PENDING REGULATORY APPROVAL

KANSAS CITY, Mo. – March 5, 2010 – BATS Exchange, a leading and innovative U.S. securities exchange, plans to offer a new line of market data products on a subscription basis to members and market data recipients, releasing the first product, BATS Last Sale Feed, in spring 2010, pending regulatory approval.

BATS Last Sale Feed will provide users real-time, intraday trade information including price, volume and time, but excluding quote information, for orders executed on the BATS Exchange platform.

“We are excited to expand our market data services with the rollout of a new line of BATS Exchange data products to complement our core real-time data offerings, which will continue to be FREE OF CHARGE to members and market data recipients,” said Joe Ratterman, CEO of BATS Global Markets and BATS Exchange.

“We are launching a new line of supplemental data products in response to demand from members and market data recipients that wish for more insight into the BATS market. Also, because of our low-cost base, we can offer these products at an aggressive price compared to similar products offered by our competitors,” he said.

BATS Exchange will continue to offer Multicast PITCH, TCP PITCH, FAST PITCH, TOP and DROP data feeds to members and market data recipients at NO CHARGE.

For more information, BATS Exchange members can contact the BATS Trade Desk (913.815.7001, tradedesk@batstrading.com) or their sales director.

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About BATS

BATS Global Markets (BATS) is an innovative global financial markets technology company headquartered in the Kansas City, Mo., area with additional offices in New York and London. The BATS platform was launched in January 2006 and, operating as BATS Exchange, Inc., is a premier destination among the top ranked equity markets in the United States. BATS serves the European market through its London based, FSA-authorized subsidiary, BATS Europe, which operates a Multilateral Trading Facility for European securities. Most recently, BATS launched a US equity options market, BATS Options, and expects to launch a second US equities exchange, BYX, in spring 2010. The BATS platform is internally developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. BATS ... Making Markets Better.

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