



BATS OPTIONS UNVEILS PRICING FOR FEBRUARY 26 LAUNCH

SETS \$0.20 REBATE PER CONTRACT FOR ADDING LIQUIDITY AND \$0.30 FEE PER CONTRACT FOR REMOVING LIQUIDITY IN ALL OPTIONS SYMBOLS; [NEW OPTIONS WEB SITE AVAILABLE TODAY](#)

KANSAS CITY, Mo. – February 16, 2010 – BATS Exchange announces simple and aggressive pricing for the BATS Options exchange, which will launch February 26th with a rebate of \$0.20 per contract for members that add liquidity while charging \$0.30 per contract for removing liquidity.

The release of pricing for the recently approved US equity options exchange coincides with the launch of a new BATS Options Web site, available at www.batsoptions.com.

“BATS led the way in the US equities marketplace with innovative and aggressive pricing and BATS Options will continue this tradition with competitive and straightforward access fees that are the same for all members regardless of their capacity,” said Joe Ratterman, CEO of BATS Global Markets and BATS Exchange.

“We are also pleased to roll out a new Web site, batsoptions.com that, similar to our US and Europe sites, will feature live market data, available free of charge, upon the launch of BATS Options on February 26th,” he said.

Jeromee Johnson, BATS Exchange vice president, market development, added, “BATS Options has been well received by customers and potential customers with almost 50 firms set up in our certification environment and pushing to be live on our platform on Day One.”

BATS Options is currently in general testing and will roll out with options on 18 underlying securities, including cash equities and ETFs. A complete rollout and testing schedule is available at www.batsoptions.com.

For more information, BATS Exchange members can contact the BATS Trade Desk (913.815.7001, tradedesk@batstrading.com) or their sales director.

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About BATS

BATS Global Markets (BATS) is an innovative global financial markets technology company headquartered in the Kansas City, Mo., area with additional offices in New York and London. The BATS platform was launched in January 2006 and, operating as BATS Exchange, Inc., is a premier destination among the top ranked equity markets in the United States. BATS serves the European market through its London based, FSA-authorized subsidiary, BATS Europe, which operates a Multilateral Trading Facility for European securities. BATS is also developing an options market that it expects to launch in the US in early 2010. The BATS platform is internally developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. BATS ... Making Markets Better.

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