



BATS OPTIONS GOES LIVE

KANSAS CITY-BASED US EQUITY OPTIONS EXCHANGE BEGINS ROLLOUT SCHEDULE

KANSAS CITY, Mo. – February 26, 2010 – BATS Global Markets, an innovative global financial markets technology company, announces today's much anticipated launch of the BATS Options exchange for trading US equity options.

BATS Options kicks off with live trading in options on 18 underlying securities, including cash equities and ETFs. The rollout of more than 6,400 underlying symbols will be completed by the 17th of May.

"Today marks a tremendous milestone for BATS with the launch of BATS Options," said Joe Ratterman, CEO of BATS Global Markets and BATS Exchange. "We look forward to injecting competition into the US options markets just as we have in US and European equities -- with superior technology, pricing leadership and outstanding service.

"Also, of course, we are thankful to our members, investors and supporters in the industry who continue to play such significant roles in helping us to Make Markets Better. Special recognition goes to all of our BATS employees for their tremendous efforts toward a successful launch. I am very pleased to say that, thanks to our outstanding team, BATS was able deliver on its aggressive go-live schedule, well ahead of what most outside observers expected was even possible," he said.

Jeromee Johnson, vice president, market development, who has spearheaded the options program, said "The response from the industry has been overwhelmingly positive, and we are thrilled to have more than 30 member firms already approved for options trading with more eager to complete the membership process. We are excited about the opportunity in front of us and look forward to bringing greater efficiency to options market participants."

The complete rollout schedule is available at www.batsoptions.com.

For more information, BATS Exchange members can contact the BATS Trade Desk (913.815.7001, tradedesk@batstrading.com) or their sales director.

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About BATS:

BATS Global Markets (BATS) is an innovative global financial markets technology company headquartered in the Kansas City, Mo., area with additional offices in New York and London. The BATS platform was launched in January 2006 and, operating as BATS Exchange, Inc., is a premier destination among the top ranked equity markets in the United States. BATS serves the European market through its London based, FSA-authorized subsidiary, BATS Europe, which operates a Multilateral Trading Facility for European securities. Most recently, BATS launched a US equity options market, BATS Options, and expects to launch a second US equities exchange, BYX, in spring 2010. The BATS platform is internally developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. BATS ... Making Markets Better.

BATS:

MEDIA/ANALYSTS: Randy Williams +1.212.378.8522 rwilliams@batstrading.com

TO TRADE IN THE US: Joe Bracco +1.212.378.8527 jbracco@batstrading.com

TO TRADE IN EUROPE: Alex Dalley +44.207.012.8920 adalley@batstrading.com