



## **BATS ECN Launches New York City Office**

*New York Sales Veterans Lauren Sbordone, John Denza Hired*

*Brian King Joins in Kansas City; Randy Williams Named VP*

KANSAS CITY, Mo, April 17, 2007 – BATS Trading, Inc. announced Tuesday the opening of an office in New York City, the company’s first location outside of its Kansas City, Mo., headquarters.

The office, located at 1440 Broadway, is staffed by the two latest additions to the BATS sales team, account managers Lauren Sbordone and John Denza.

Ms. Sbordone spent the past six years at NYSE Group, formerly Archipelago Holdings, and was most recently a director. Mr. Denza, previously a senior sales executive at Island ECN and managing director at Nasdaq Transaction Services, was most recently sales director at Tradeware Global in New York.

“We’re excited to add Lauren and John, both outstanding sales professionals, to our team,” said BATS Chief Executive Officer Dave Cummings, noting that the number of subscribers trading on the BATS platform has increased more than 60 percent since the end of 2006. “Our New York office will help us build closer relationships with many key subscribers.”

In the New York area, Ms. Sbordone and Mr. Denza are working closely with Kansas City-based members of the sales team. The sales group, led by Vice President Ken Conklin, also recently hired Brian King as an account manager. Mr. King covers much of the U.S. out of Kansas City for BATS.

“The addition of Lauren, John, and Brian enables us to continue to provide the outstanding service which our subscribers have come to expect,” Mr. Conklin said.

In other news, BATS promoted Randy Williams to vice president with responsibilities for marketing and communications. Mr. Williams, a former Dow Jones Newswires assistant managing editor, joined BATS in October.

### **About BATS Trading**

BATS Trading Inc., Kansas City, Mo., was founded in June 2005 in response to rapid consolidation in the exchange space. The BATS ECN is designed to handle high-speed, high-volume, anonymous, reliable, algorithmic trading. Investors in BATS include Credit Suisse, Getco LLC, Lehman Brothers, Lime Brokerage LLC, Morgan Stanley, Merrill Lynch & Co., and Wedbush Inc. For more information, contact Randy Williams or visit

[www.batstrading.com](http://www.batstrading.com).

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