



◆ Summary

BATS is actively seeking a highly motivated person with a passion to fill the role of *Marketing Associate*. Experience with print materials and conference and trade show coordination are required, along with excellent communication and creativity skills.

[Marketing Associate]

◆ Details

About BATS

Since its founding in June 2005, BATS has positioned itself in the securities industry as a leading market center delivering speed, performance, and innovation to its member base, which is comprised of hundreds of Wall Street's most recognized names. The industry and technology professionals that make up the BATS team are focused on keeping innovation and competition alive in the securities markets. Because our employees and investors come from the industry, we are well positioned to help make the securities markets a better place to do business.

Associate Benefits

BATS Exchange offers one of the most exciting places to work in the Kansas City area. Working in the securities industry is exciting, "real-time" fast, always changing, and on the leading edge of technology. We only hire the best and brightest. If you consider yourself in the top ranks in your field of expertise, then you might consider applying to BATS. Join us and work alongside other top notch professionals ... it's always fun being on the "A" team. We have a casual (yet not sloppy) dress code, because we value what our employees can do more than how they dress. Our compensation program, made up of salary, bonus, and equity options, is highly competitive. In addition, the company offers a retirement plan with matching contributions, a group health plan, and life insurance.

Contact BATS

For more information on BATS, please visit our website at www.batstrading.com. If you are interested in a career at BATS, please send a resume to jobs@batstrading.com.

Location

Lenexa, KS

Responsibilities

- Coordinating with departments throughout the company to prepare materials for new initiatives.
- Work with printers, promotional goods representatives and conference vendors.
- Work directly with Web developers to maintain company Web sites with up-to-date materials and content.
- Assist in tradeshow material and booth coordination.
- Coordinate with sales to create meaningful materials for clients.
- Maintain and continuously define company brand.
- Possible travel domestically and internationally.

Requirements

- Experience in marketing material preparation from brainstorming new initiatives, to designing web and print materials and implementation.
- Equivalent of Bachelor's degree.
- Two to five years experience in a marketing position, preferably in the financial industry.
- Desire to learn securities business and BATS technology.
- Working knowledge of Adobe Creative Suite 3, Microsoft Office, any Web knowledge preferred.
- Ability to work well in a team.
- Excellent written and verbal communication skills.

BATS Trading adheres to a policy of equal employment opportunity. All employment decisions are made without regard to race, religion, age, sex, color, national origin or handicap, and in full compliance with all US federal and state laws and European Union employment laws.